

Department of Communication
College of Arts and Sciences

Department of Psychology
College of Arts and Sciences

Department of Public Administration
and Policy, Rockefeller College of
Public Affairs and Policy



**UNIVERSITY
AT ALBANY**

State University of New York

1400 Washington Ave
Albany, New York 12222

Dear Members of Bangladeshi American Foundation of Albany,

We are a team of researchers at the University at Albany that aims to facilitate communication of clear health messages to Bengali-speaking individuals in coping with the COVID-19 pandemic.

Proudly funded by the State University of New York, we are pleased to collaborate with your local community organization BAFA, which will be helping us to connect with you and recruit eligible participants for our research.

We are seeking individuals who are 18 years of age or older and speak primarily Bengali (with no or limited English proficiency). These individuals should be foreign-born, with a preference for speaking Bengali at home. They will watch a YouTube video that conveys COVID-19 health information in Bengali and complete surveys to provide their perspectives on the effectiveness of the video. The whole process will take place online and via email. In appreciation of their time, participants will receive a \$20 gift card.

Please stay tuned and we will share more details in 3 weeks.

If you have any questions regarding this project, we can be reached at [518-496-3968](tel:518-496-3968) or esa@albany.edu.

Thank you for your time and consideration.

Sincerely,

Rukhsana Ahmed, Ph.D.
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Co-Principal Investigator

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