

# BAFA: 2020 Silver Seal of Transparency Award by GuideStar

12/4/2020

Bangladeshi American Foundation of Albany Mail - Congratulations on your 2020 Silver Seal of Transparency



Bangladeshi American Foundation of Albany <admin@nybafa.org>

## Congratulations on your 2020 Silver Seal of Transparency

1 message

noreply@candid.org <noreply@candid.org>  
To: admin@nybafa.org

Sat, Apr 25, 2020 at 3:27 A

Hello --

Congratulations on achieving the 2020 Silver Seal of Transparency on GuideStar!

### How can you celebrate?

- **Announce it.** Find sample social media posts, email templates, and newsletter templates in the Outreach Toolkit.
- **Display it.** Add the 2020 Silver GuideStar Seal of Transparency to your website (using our easy to use widget) and on print materials.

All the materials you need are in the **Benefits & Rewards** tab located in your profile's editing tool.

*(If you forgot where that is ...don't worry. Just [sign in](#), click the **Actions** button located to the right of your organization name, then click **Benefits**. You're there.)*

### Where's your information going? Who's looking at it?

Timely and accurate information about your organization is now reaching **10+ million annual visitors** to GuideStar. Plus, there are *tens of millions* who use the more than 200 charitable websites that share GuideStar's data including: AmazonSmile, Facebook, Salesforce, and Network for Good, to name a few...

### What's Next?

**Keep the momentum going...**Gold and Platinum profiles get 2x as many views as other profiles. You're almost there!

If you need any help or have feedback —please reach out to us [here](#).

Team GuideStar